

# KVE

KATY VAN EST

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## SKILLS

### PROFICIENT IN

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Dreamweaver  
Brackets  
Sketch  
Microsoft Office Suite

### FAMILIAR WITH

Adobe Flash  
JavaScript/jQuery

### DESIGN SKILLS

Web Design  
HTML & CSS  
Javascript  
jQuery  
Wordpress  
Editorial Design  
Logo Design  
Identity Design  
Poster Design  
Typography  
Illustrations  
Photography

## EDUCATION

### INTERFACE WEB SCHOOL // Omaha, Nebraska

Front-End Web Development Certificate  
November 2015

### IOWA STATE UNIVERSITY // Ames, Iowa

B.F.A. Graphic Design  
May 2014

### BLACK HAWK COLLEGE // Galva, Illinois

A.A.S. Horse Science Technology  
May 2009 / Magna Cum Laude

## PROFESSIONAL DEVELOPMENT

### ADOBE MAX CONFERENCE

October 2015 // Los Angeles, California

Attended sessions featuring Atomic Designs: Interface Design Systems, Designing the Life You Love, Style Tiles, Infographics, and Typography. Learned about trending and upcoming technologies in the field of design.

### SAN FRANCISCO DESIGN EXPERIENCE

Spring 2014 // San Francisco, California

Visited several companies and firms, including Facebook, Yahoo, Office, Stapley-Hildebrand, Hatch, and Hybrid Design.

## EMPLOYMENT

### WEB DESIGNER

Baxter Auto // August 2014–Present // Omaha, Nebraska

Designing and building websites and landing pages for all 19 car dealerships, updating specials, building and maintaining new brand, designing and coding email blasts, coming up with new and innovative ways to engage customers online, designing newspaper ads and special event logos, and assisting the marketing manager to ensure all new branding is consistent.

*Skills: Adobe Creative Suite, Sketch, Brackets, Web Design, HTML & CSS, Logo Design, Identity Design, Editorial Design, Illustrations, Typography*

### DIGITAL DESIGN INTERN (6-Week Internship)

Bailey Lauerman // May 2014–June 2014 // Omaha, Nebraska

Worked on a campaign for the Nebraska Chapter of the National Hemophilia Foundation, which was shown at the College Baseball World Series. Assisted with national brands such as Panda Express, Cuties, Branson, Missouri, Zooglies, and Nebraska Tourism.

*Skills: Adobe Creative Suite, Web Design, Identity Design, Editorial Design, Typography, Poster Design*

### GRAPHIC DESIGNER & PHOTOGRAPHER

Lloyd Veterinary Medical Center // January 2012–May 2014 // Ames, Iowa

Responsibilities included concepting and executing design work, receiving and incorporating internal client feedback, maintaining consistency across media in integrated campaigns, photography of hospital related practices for marketing and advertising purposes, assisting with design of research posters and graphics, and working closely with marketing department contacts and print vendors to maximize efficiency and cut costs.

*Skills: Adobe Creative Suite, Editorial Design, Typography, Poster Design, Ad Design, Photography, Illustrations*